

Michigan PF Chapter Challenge Checklist: 2017-18

Endorsed by Michigan PF State Council

Submit to Bill Vander Zouwen after June 30 2018 with a check mark by each item you did. Your chapter will have one chance at a \$500 Pheasants Forever gift card for every item checked.

Strategic:

- Develop an annual plan, setting goals for your chapter for both events and use of funds
- Send at least 2 chapter representatives to an August district meeting
- Send at least 3 members for idea sharing at the State Convention in January
- Have at least 1 representative of your chapter actively serving on the State Council
- Recruit at least 1 new person to be active in your leadership group (not necessarily an officer)
- Send at least 1 representative of your chapter to another chapter's banquet to get new ideas

Habitat:

- Submit your Food Plot Seed order by the deadline of September 30
- Contribute in some way to at least 40 acres of grassland or wetland establishment or management in your county
- Make a contribution of at least as much as your chapter did last year, but not less than \$1000, to the Legislative Action Fund in order to have statewide and nationwide habitat program influence far greater than DNR and PF chapters can do on their own
- Support Landowner Cooperative Coordinator position (Anna) with at least a \$500 contribution

Fund-Raising:

- Hold a fund-raising banquet with attendance at least as great as the previous one
- Increase the number of sponsors or underwriters for your banquet by at least 20%
- Have at least one fund-raising event or raffle outside of the banquet
- Buy the PF banquet package to both make money and support the only national conservation organization that allows a chapter to keep control of all funds raised

Membership:

- Require a Membership for each adult at your banquet (not counting spouses) - **Mandatory**
- Collect and enter into OMR the e-mail addresses for at least half of your banquet members

Youth and Novice Adults:

- Host or co-host at least one youth or novice adults event and submit event report to Bill Fischer
- Sign up at least 70 youth Ringneck members; enter into OMR

- Sponsor at least 10 youth memberships at Pheasant Fest
- Have the PF Youth Coordinator to at least one of your meetings
- Appoint a youth chair for your chapter and get contact information to PF Youth Coordinator
- Support the Michigan PF Youth Program by contributing at least \$500 for the Michigan Youth Outreach Coordinator position (funded entirely by grants, chapters and state council)
- Support the PF Youth Program with at least \$1000 to No Child Left Indoors (incentive guns)
- Do a pollinator project with youth (take advantage of national grant)
- Do a shooting sports clinic with youth
- Do a mentored learn to hunt program with youth
- Adopt a shooting team

Make Connections with Local Wildlife Biologists:

- Have the local DNR wildlife biologist, Farm Bill Biologist, US Fish and Wildlife Service biologist, or Conservation District Biologist to at least one of your meetings

Build Awareness of PF and Your Chapter:

- Staff a booth at least once at a fair, outdoor sports expo, youth day, sporting good store, etc.
- Work with someone in the media to get reporting on something you do at least once
- Post all your banquet, fund-raising, and youth events on the Michigan Pheasants Forever website with the help of Bill VanderZouwen, Bill Fischer or Gretchen Schneider
- Communicate with all your chapter members about what your chapter does or offers at least once, beyond banquet reservation communications, using e-mail or mail
- Maintain a chapter website with up to date information

Reporting (note: all of these are mandatory as per charter policy)

- Submit banquet or other event adult and youth memberships through entry of the information on the Online Membership Reporting system soon after the event date
- Submit your banquet revenue/expenditure report to the National Office within 1 week of event
- Submit your annual habitat accomplishment report to Bill Vander Zouwen by Sept. 30
- Submit your dated seed Landowner Agreement Forms by deadline
- Use PF deposit tracking form and tamper proof bags
- Submit event reports for all your youth and novice adult events

Fun and Team Building:

- Do at least 1 chapter leadership event to celebrate and get to know each other with little or no business conducted at the event (for example, picnic, restaurant dinner, bowling, shoot, scouting trip, hunt)